**Hack Zurich jury evaluation form**

*(variable name)*

*(video)*

Is the video pitch convincing ? 🡪 do we trust the participants to do a good pitch on stage?

(*coolness*)

Is the solution unique / innovative / cool?

(*emotion*)

Does the solution submitted elicit an emotional response ?

* Do I personally respond to it?
* Would my peers respond to it?

(*viral*)

Is the solution engaging / interactive / viral? 🡪 does it have the potential to go viral?

(*value*)

Does the solution add value to publicly available data and information? 🡪 there is a wealth of open data and publicly funded information out there, but not always easy to get to and make sense of

(*doc*)

Description and documentation 🡪 description of intent, assumptions made and data / information sources used.

(*maturity*)

How mature is the solution? (from a code and/or UX perspective) 🡪 how finished does it look? How much effort was invested to make it look good /usable?